



Cassie-Anne MIEDZIAK

- 06 75 16 20 69
- miedziakcassie@gmail.com
- Available Anywhere in France
- @cassie-anne-miedziak
- Driver's License B + Car

SOFT-SKILLS

- ✓ Curious
- ✓ Creative
- ✓ Autonomous
- ✓ Strong Writing Skills
- ✓ Adaptability
- ✓ Teamwork
- ✓ Interpersonal Skills

DIGITAL SKILLS

- ✓ SEO (Search Engine Optimization)
- ✓ CMS: WordPress, Shopify
- ✓ Community Management (Instagram, TikTok, LinkedIn)
- ✓ Video Content Creation (TikTok, Reels...)
- ✓ Office Suite, Canva, Notion
- ✓ Adobe Suite (Basic knowledge)

LANGUAGES

- 🇬🇧 English: Advanced (Reading, Podcasts...)
- 🇪🇸 Spanish: Basic

INTERESTS

Traveling Sports Cooking



Content
Creation



Digital Project Manager / E-commerce Apprenticeship

📍 One-year Apprenticeship | Flexible Schedule | Available Anywhere in France

💡 Currently preparing for a Bachelor's in Digital Project Management, I am looking for a one-year apprenticeship to strengthen my skills in digital marketing and e-commerce. Creative and detail-oriented, I aim to support your company's web marketing and digital strategy.

EDUCATION

2025: Google Digital Marketing & E-commerce Professional Certificate

2022-2023: Bachelor's Degree in Communication & Digital Marketing – IAE Lille

2022: Google Fundamentals of Digital Marketing Certification

2020-2022: Bachelor's Degree in Economics, Law & Management – IAE Lille

2019-2020: First year of Bachelor's in Political Science – University of Lille

2019: Economic and Social Sciences Baccalaureate (Honors) – Lycée Jean Bart, Dunkirk (59)

2019: BAFA (Youth Leadership Certificate) – Aduges Dunkirk (59)

PROFESSIONAL EXPERIENCE

2023-2024: Working Holiday Program in Australia (10 months)

- Exploring Southeast Asia (2.5 months)

INTERNSHIPS

2023: E-commerce Manager - Auchan (4 months)

- Managed the home appliances department, SEO and digital marketing, Sales analysis, customer assistance, ODR

2022: Digital Marketing & Communication Project Manager - Independent Fashion Store (2 months)

- Website and social media management, Stock management, TikTok content creation, Photo shoots, inventory

2021: Communication Assistant - SNCF (French Railway Company) (3 months)

- Newsletter writing, Photo and video editing, Creating posters and visuals...

EMPLOYMENT HISTORY

2022: **Administrative Manager** - La Centrale Auchan (2 months)

2022: Multi-skilled Employee - Carrefour, Leclerc, Cora, Action

2021: Seasonal Worker - EDF (French Energy Provider) (1 month)

2021: Order Picker & Delivery Driver - Leclerc Drive (2 months)

2019-2021: Children's Holiday Camp Animator (2-12 years old)