



Marketing Digital – Ambitious, organized, and passionate about travel

Graduated with a Bachelor's degree (Bac +3) in Communication and Digital Marketing, and back in France after an enriching year abroad, I am looking for an opportunity that will allow me to apply my skills in communication, social media, and organization while further developing my passion for travel and digital.

Cassie-Anne MIEDZIAK

- 06 75 16 20 69
- miedziakcassie@gmail.com
- Lille
- @cassie-anne-miedziak
- Driver's license + car

SOFT-SKILLS

- Creativity
- Adaptability
- Teamwork
- Autonomy
- Strong writing skills
- Interpersonal skills

DIGITAL

- SEO Optimization
- Social Media & Content Creation
- Newsletter Writing & Graphic Design
- Google Digital Marketing Certification
- Microsoft Office Pack, Mac Office



LANGUAGES

- **English:** Advanced (books, series, and podcasts in English)
- **Spanish:** Basic proficiency

VOLUNTEERING & PROJECTS

- **2022-2023:** STARTY Student Project – Entrepreneurship
- **2021-2022:** ICI Student Project – Communication Consultant
- **2018:** Kiwanis – Supporting children with illnesses
- **2012-2013:** CMJ Gravelines – International youth exchange (Trip to China)

INTERESTS



EDUCATION

Bachelor's Degree in Communication & Digital Marketing

2020-2023 – IAE Lille University School of Management

Political Science (1st year)

2019-2020 – University of Lille

High School Diploma in Economics & Social Sciences (Mention Bien)

2019 – Lycée Jean Bart, Dunkerque (59)

INTERNATIONAL EXPERIENCE

Working Holiday Visa in Australia - 10 months

Travel across Southeast Asia – 2.5 months

2023-2024

PROFESIONAL EXPERIENCE

Digital Marketing & Communication Project Manager – Small Fashion Business - 2022 (6 weeks)

Website and social media management

E-commerce Manager – Auchan 2023 (4 months)

SEO & digital marketing strategy

Sales analysis, customer support, and promotional campaigns (ODR)

Administrative Manager – La Centrale Auchan - 2022 (2 months)

Email management and contract administration via HR Access

File follow-up and administrative support

Communication Assistant – SNCF (2 months)

Newsletter writing, photo and video editing, poster design

Seasonal & Retail Jobs

Carrefour, Leclerc, Cora – Bakery, produce, and beauty departments

EDF (Seasonal Worker) – Production agent

Drive Order Picker & Delivery – Leclerc

Children's Activity Leader (BAFA certified) – Organizing and managing activities for children aged 2 to 12